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The Digital Read | Feb 2011 eNews

From the home of the MPH-900®, the most accurate ALPR system available



A Picture-Perfect Year Ahead



Dear Law Enforcement Partner Agencies and Friends,

We begin the new year at ELSAG proud of the law enforcement successes we assisted in 2010 and more excited than ever about expanding the depth and breadth of missions our technologies will aid in 2011, at home and abroad. Not only are you increasing your use of ALPR technology for highway and traffic safety and other best practice applications, but we are impressed by the creativity with which you've deployed both Fixed and Mobile Plate Hunters to combat crime rings, monitor high profile events such as political forums and sporting events, and prove the guilt of the worst offenders. And not just in your own jurisdictions. The relevance of ALPR to your missions is crossing borders as you work with neighboring agencies and states to gather and share ALPR-generated information. With your dedication to public safety and homeland security as our model, we will help you meet the challenges you face with new and improved technologies in 2011 and more inventive ways of applying them. Your Mission...Is Our Mission.

Sincerely,

Mark Windover
President & CEO, ELSAG

Golden Camera Award Goes To Town Of Colonie, NYPD!



At a ceremony on January 24 during halftime of the Siena College-Rider University basketball game in Albany, NY, ELSAG, along with NYSGTSC, proudly awarded Town of Colonie, NY Police Department with the Golden Camera Award for their

innovative use of the MPH-900® ALPR technology. The Town of Colonie became the first in the state of New York to enforce Leandra's Law through the use of ALPR technology. Leandra's Law deems it a felony to drive drunk with children in the vehicle. Accepting the award on behalf of the Town of Colonie, NY Police Department were Lt. Ken Pero and Officer Chris Smith.

NEW! All-In-One ALPR system

ELSAG's FPH-900® ALPR technology is now available as an extremely efficient All-In-One system combining the power of our fixed digital cameras with a hyper ruggedized mini computer. It supports both cellular and Wi-Fi connectivity, allowing for seamless integration with ELSAG Operation Center™ software. The new All-in-One ALPR system is compact, can be set up anywhere, and its low power consumption is ideal for alternate power installations, including covert applications. Contact us to learn more! (877) 77.ELSAG (35724), info@elsag.com

DIRECT From The POLICE Blotter

Suspended Registration and No License — January 28, 2011. Police arrested Jose Pizarro, 39, from Peekskill, after an ELSAG Mobile Plate Reader detected the man was driving on Crompond Road with a suspended registration. The vehicle was stopped and the man was placed under arrest. He was found to be without a license. Pizarro was processed and released without bail. He is due in court on Feb. 22.

Suspended License and Registration — February 4, 2011. Police arrested Gelacio Aldana, 41, from Peekskill after an ELSAG Mobile Plate Reader on East Main Street detected that his vehicle had a suspended registration. The man was arrested and further investigation revealed that he had a suspended license. Aldana was processed and released on \$200 bail. He is due in court on March 8.

Suspended Registration — February 11, 2011. Police arrested Williams N. Godinho, 28, from Cortlandt Manor, for having a suspended registration, a misdemeanor. On Feb. 4 police mobile plate reader identified that his vehicle, traveling on Crompond Road, allegedly had a suspended registration. Godinho was processed at police headquarters and released on \$100 bail. He is due in court on March 8.

Welcome New Partner Agencies!

We are proud to support the safety and security missions of the following Law Enforcement Agencies. Your ELSAG team is committed to you with 24/7 service and support.

- Bridgeport Police Dept, CT
- Cambridge Police Dept, MA
- Central Connecticut State University
- Massachusetts State Police
- Lakeland Police Dept, FL

Word On The Street

"The system was used for a gang rivalry... We were able to successfully download the tags we captured and identify some of the folks in the gangs. It [The MPH-900] has helped out tremendously."

—Trooper Sean,
TN Highway Patrol

For 24-hour customer support any day of the week, call 866.9.MPH.900.

YOUR MISSION...IS OUR MISSION.

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