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The Digital Read | June 2011 eNews

From the home of the MPH-900®, the most accurate ALPR system available

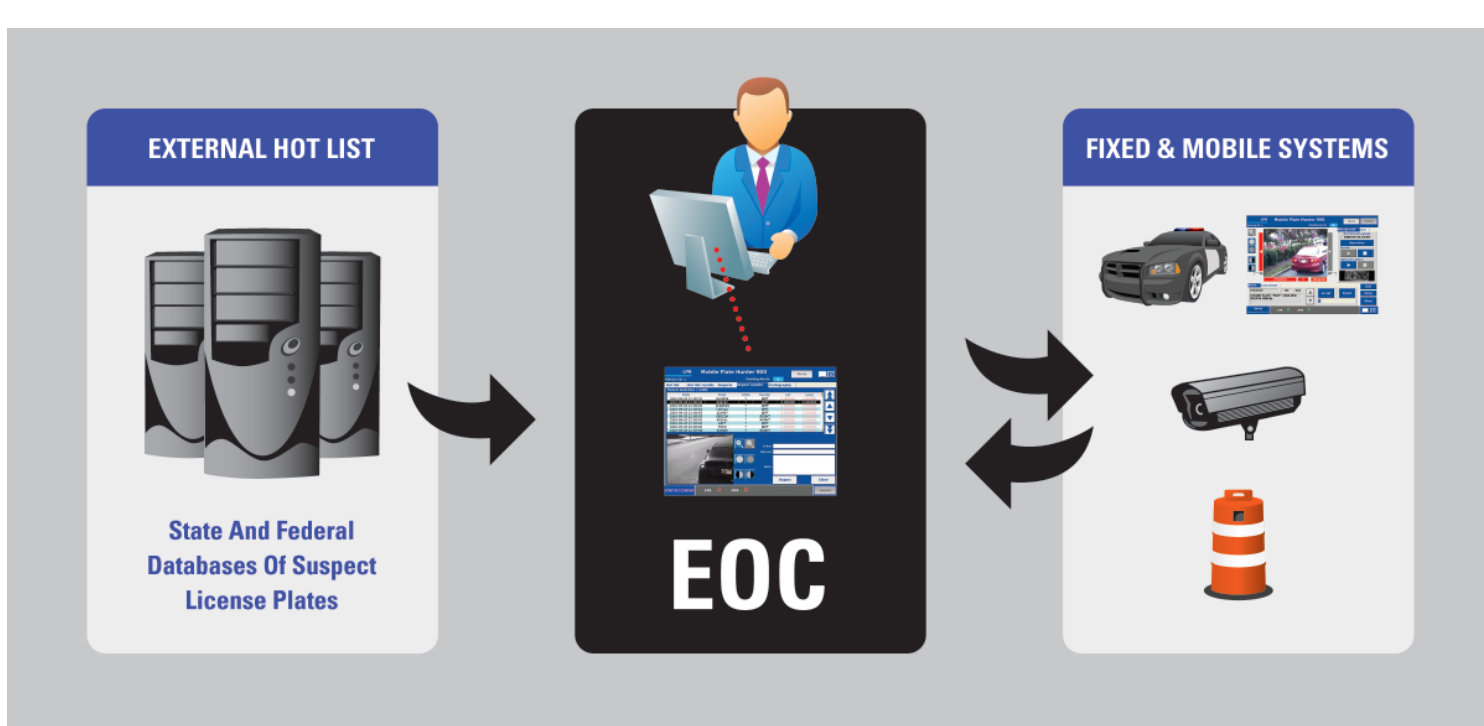
Sometimes You Can See More When Your Eyes Are Covered



It's hard for criminals to avoid law enforcement when they can't tell when or where they're being watched. ELSAG'S MPH-900® digital ALPR technology lends itself well to covert applications. System components can be disguised or hidden, reading license plates in strategic areas or along routes suspected of being used in association with crimes from illegal trafficking to unique cases that don't fit an ongoing mission. ELSAG's covert systems are just as

reliable as their mobile and fixed systems, providing instantaneous alerts upon identifying a suspect license plate. When used in conjunction with the ELSAG Operations Center™, the advanced covert ALPR system can provide unlimited data, which can be mined for invaluable criminal intelligence such as tracking a suspect or identifying vehicle convoys and nesting. Call ELSAG to discuss how the MPH-900® can covertly assist your specific missions.

Mine For Clues Easily With The ELSAG Operations Center™



The ELSAG Operations Center™ is responsible for organizing and managing all of the data collected by your MPH-900® ALPR fixed, mobile and covert systems. It stores the data securely and allows you to access it for analysis in a variety of ways. EOC™ allows you to query the data within your specific parameters such as license plate number, date, time, coordinates and other criteria, to know if that plate has been seen before and how many times. This can lead to critical information such as identifying a suspect's travel patterns or their presence near or at a crime scene. You can also then cross check those results with the same type of data for other license plates, possibly discovering vehicles that travel or park together often. Results can be viewed in report form or cartographically where ALPR reads are marked on a map. It's easy to mine gems of information from your ALPR data with EOC™. Call us to discuss how EOC™ can assist your specific public safety and criminal investigation missions.

MISSIONtip From The CEO

With the recent rising tide of gang violence and flash mobs that we have seen recently, it is critically important to capture plate data for after action analytics to piece together attendees and potential suspects. I would recommend a few proven techniques that many of your fellow agencies have used;

- 1) Slow them down with Suspended and Revoked Hotlist check points (This is critical and costs your agency \$0)
- 2) Use specialized covert tools to inconspicuously capture suspect plates; try the ELSAG Barrel Cam
- 3) Use high powered 35mm and 50mm cameras to capture motorcycle plates or most other plates from a safer distance.
- 4) Trial the ELSAG Tactical Operation Center to provide maximum backup on alarm calls to provide sufficient interdiction force.

While there is no silver bullet to stopping this dangerous wave of crime, these are just a few ideas that can help.

I wish you all a very safe and productive Summer.

Mark

On The Move!

Please join us in congratulating Operations Manager Craig Duncan on his newly expanded role at ELSAG. On June 1, he assumed responsibilities for managing regional operations in Florida, Louisiana, Mississippi and Texas, in addition to his portfolio of agencies in the Carolinas and Georgia. Craig has exceptional expertise in situational deployment and is a valuable asset to the ELSAG team. He can be reached at craig.duncan@elsag.com or 910-986-0596. Please don't hesitate to reach out to him with any of your ALPR needs!

DIRECT From The POLICE Blotter

Suspended License Plates — Police arrested Kathleen Dannenhoffer, 37, from Cortlandt Manor, on March 14 at 1:20 p.m. Don Peters was on patrol on Rt. 6 in a vehicle equipped with an ELSAG license plate reader when the plate reader "hit" on license plates that were allegedly suspended. The vehicle was stopped and a routine check with DMV revealed the license plates had been suspended for parking violations. Dannenhoffer was released on \$100 bail and was due in court on April 14.

MPH-900® ALPR Is Always On The Hunt



From suspended and revoked licenses to missing persons cases to homicides, ELSAG's advanced, MPH-900® ALPR helps law enforcement hunt down suspected offenders without pause. For recent accounts of how the MPH-900® has helped catch criminals of all kinds, visit "IN THE NEWS" on our homepage at elsag.com.

Do you have an MPH-900® ALPR success story? We'd love to hear about it. [Click here.](#)

Welcome New Partner Agencies!

We are proud to support the safety and security missions of the following Law Enforcement Agencies. Your ELSAG team is committed to you with 24/7 service and support.

Henry County Police Department, GA

Gwinnett County Police Department, GA

Columbia Police Department, SC

Word On The Street

"From the ALPR photo, we were able to obtain not only the LPR photo the License Plate number, but also unique identifying features on the front of the vehicle that enabled us to place the defendant's car at the scene of the crime."

—Dutchess County, NY District Attorney William Grady

For 24-hour customer support any day of the week, call 877.77.ELSAG (877.773.5724).